




Hosting A Food & Cash Drive

\$ 1  = 2.5 meals

Step 1: Recruitment

- Find a core group of people to help plan, coordinate and promote your drive.
- Engage your organization's leadership in promoting and supporting the drive
- Determine your strategy and/or theme
- Identify ways to promote your drive
 - Fliers/Posters/Mailings
 - Social Media (Facebook Event Page, etc)
 - Website, E-blasts
 - Customer/Staff incentives (raffles, competitions, etc)
- Decide on a goal of pounds & dollars collected, then determine how many collection containers you'll need

Step 2: Schedule Your Drive

- Go online to www.thfoodshelf.org to complete the Drive Request Form
- Attach and email completed form to thafs2015@gmail.com
- Once submitted, we will follow up to confirm your information & delivery date, once drive is completed and answer any questions

Step 3: Promote Your Drive

- Begin telling people about your event and give them directions about when, how and what to Donate
 - Promoting specific donations, such as those from our Two Harbors Area Food Shelf suggestions list helps to ensure you receive quality foods & other items that are in high demand
 - Invite the media to do a story

Step 4: Report Your Results

- Everyone wants to know their impact!
 - Take Pictures
- Provide donors with the total pounds and dollars that they collected

THAFS Mission: Reduce hunger and improve the health of people in need by providing food and other resources at no cost.